#### Sexual Attraction

By Jon Sinn

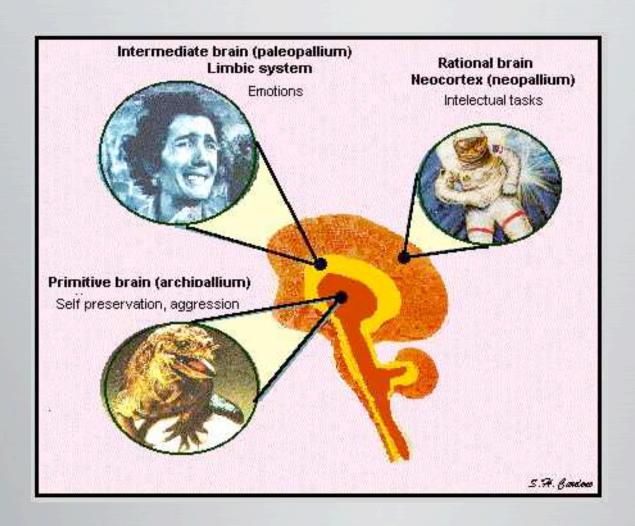


#### What Is Sexual Attraction?

- Types Of Attraction:
- Value Based: This attraction is based on what value you have intrinsically or provide the girl.
- Emotional: Reflects the attraction based on Emotional Stimulation.
- Sexual Attraction: reflects an unconscious and physical process that cannot be stopped.



## Triune Brain Theory



# When Does Sexual Attraction Happen?



- Sexual Attraction can only occur when there is already some social comfort present.
- If you try to attract women sexually too early you end up getting blown out for looking Sexually Needy!
- Sexual Neediness is the biggest turn off women have.

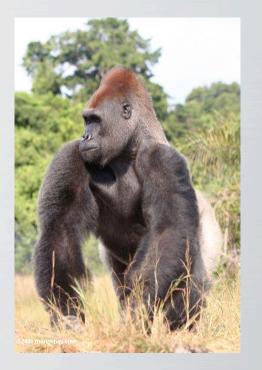
## The 5 Triggers Of Sexual

Attraction.

- 1. Social Dominance
- 2. Sexualized Stereotype
- 3. Social Proof/ Status
- 4. Sexual Confidence
- 5. Arousal



#### Social Dominance



- Loud, Clear Voice
- Control Of the Conversation Material and Focus
- Self Assured and Self Amusing
- In control of himself, his emotions and the situation.
- Always Leading, always has a plan.

#### Sexualized Stereotype



- Look Like a guy she either would have sex with or has ALWAYS wanted to have sex with.
- Female Sexual Archetypes: Rock Star, Rich Guy, Artist, Metrosexual, Rastafarian, Guido.

#### Social Proof/Status



Social Proof inspires group think, and feeding frenzies

Jealousy

Social Status Builds an Authority frames which triggers compliant sexual attraction.

#### Sexual Confidence

Demonstrating Promiscuous Behavior and attitudes, engages the go first principle and allows women to open up sexually.

By demonstrating that you are promiscuous you demonstrate a lack of sexual judgement.

Being willing to discuss your own sex life in non sexually needy terms builds sexual attraction.



#### Arousal



Arousal is an unconscious physical and mental process that begins with warm blush like feelings and leads to vaginal lubrication.

Arousal can be achieved verbally or physically.

## The 10 Tools Of Sexual Attraction.

- 1. Sexualized Touching
- 2. Sexualized Teasing
- 3. Relationship Ladders
- 4. Statements of Intent
- 5. Sexual Stories
- 6. Escalating Role-plays
- 7. Movement
- 8. Bait
- 9. Labeling and Pushbacks
- 10. Reverse Gender Stereotypes



## Sexualized Touching

**Touching With Sexual Intent** 

Sexual Rapport Mirroring

Rubbing, Scratching, and Caressing

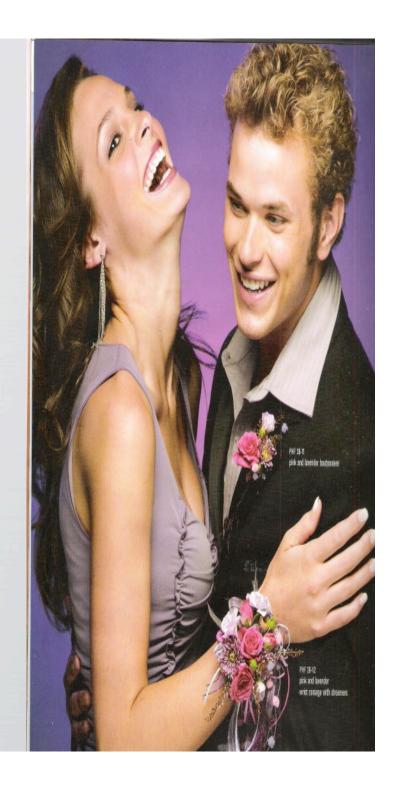
Skin to skin contact

Demonstrations of Strength



## Sexualized Teasing

- Sexualized Teases are teases that are sexual in nature and often seek to show the girl that she could not handle you sexually.
- "Whoever your last BF was did not spank you enough!"
- " I would totally destroy you!"
- "You're totally the Missionary position, lights off girl."
- "Look if you wanna throw your panties at me get it over with..."
- "Look I'm not gonna come check out your stereo or whatever after the bar closes. I'm a good boy!"



## Relationship Ladders



- 1. Friendship
- 2. Hitting on
- 3. Trying to get in your pants
- 4. When we have sex...

#### Statements Of Intent

- Statements of Intent, let the girl know what you're planning on trying later.
- They are psychologically effective because they present nothing to object to now.
- "You're so sexy"
- "I totally am thinking about kissing you"
- "I definitely want to have sex with you eventually.."
- "I'm totally hitting on you."

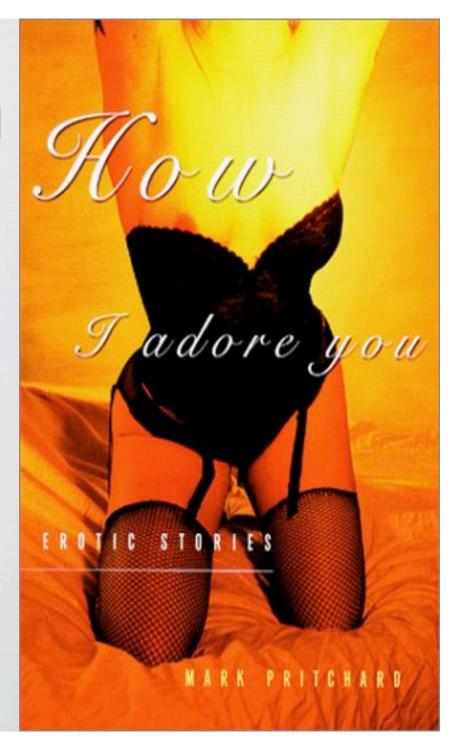


SEXY GIRL

Disguising themselfs as sexy nerds since Kanye West.

## Sexual StoryTelling

- Telling Sexual Stories demonstrates sexual confidence.
- Types of sex stories to tell:
- Funny
- Embarrassing
- Happened to a friend
- You rejecting a girl sexually.
- Kinds to avoid:
- Stories about being great in bed
- Stories about how one time you got laid.
- Overtly graphic stories
- Stories about you being bad in bed.



## Escalating Role-Plays

- Use the Role Play Concept to create a ladder of increasingly sexual Role-Plays
- Angel/Devil
- New girlfriend for the next 10 mins
- Convince other people you're married and pregnant.



#### Movement

Movement Builds Compliance and makes Women feel they have known you longer.

It also establishes isolation and a conspiracy against the group that can accelerate sexual situations.



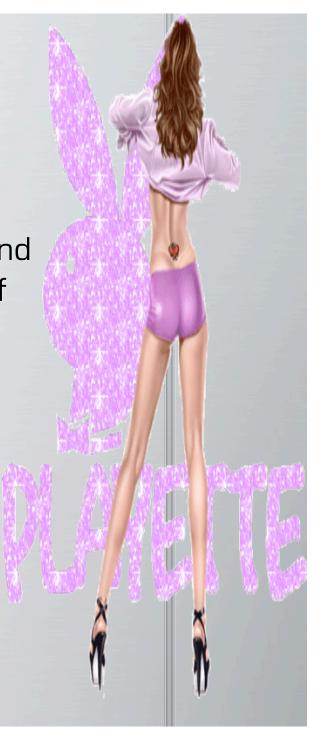


Bait encourages women to invest in the interaction and is ambiguous enough to allow women to go sexual.

- "I can't tell you what I'm thinking."
- " I totally had a naughty thought just now..."
- "I could totally imagine you... Never mind."

## Anti-Social Labeling

- Anti-Social Labeling gives the girl an unflattering identity to push back against and can be used to get the girl to qualify herself sexually.
- Shy-Guys never hit on her.
- Prude
- Playette



## Reverse Gender Stereotypes

- Reversing Gender Stereotypes allows sexualization of conversations.
- She's going to get me pregnant
- She only wants me for sex
- She's not gonna respect me in the morning
- I need dinner and a drink to put out.
- I'm on my period so nothing can happen.



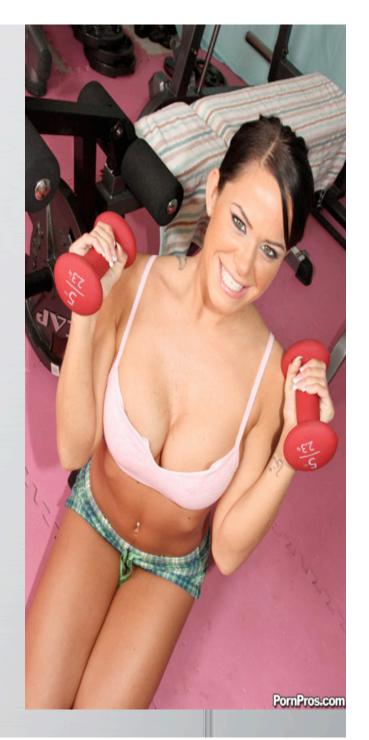
#### Re-Cap

- Defined Sexual Attraction and explained where it fit in an interaction
- Explained the 5 Triggers of Sexual Attraction: Social Dominance, Sexualized Stereotype, Social Proof/ Status, Sexual Confidence, Arousal.
- Explained the 10 Tools of SA: Sexual touching and teasing, Relationship Ladders, SOIs, Sexual Stories, Escalating Role-Plays, Movement, Bait, Labels, and Reverse Stereotyping.



#### Exercise # 1

- Pick One Sexual Attraction Trigger
- Write out a normal approach you would attempt
- Then re-write it to maximize the sexual trigger.
- Repeat for the other 4 triggers.
- In field when you find yourself talking to girls ask yourself how you could be more: Socially dominant, have a better sexual stereotype, have higher social proof or status etc...



#### Exercise # 2

- Pick 3 of the 10 tools of Sexual Attraction that you are going to practice.
- Use one tool at a time and add the next tool only AFTER you have successfully used the first tool in every set for an entire night. Add the third tool after you successfully use the 2<sup>nd</sup> tool every time.

