

The Seduction Roadmap



Part 2: Sexual Framing **Setting The Stage For *GETTING LAID!***

An Intro to Sexual Framing

Hey—I'm Jon Sinn, and welcome to: ***An intro to Sexual Framing.***

So far we've already discussed how seduction starts at 'hello'. And, how a critical reframe will pick apart everything you may have already learned or thought about pick up and seduction.

Now, I'm going to show you my number one technique for creating sexual attraction. So listen up, because this is a powerful technique that you're going to absolutely love. (It allowed one of my students, Kenneth, to get a girlfriend who's 23 years younger than him.)

Now introducing the second step of *The Seduction Roadmap: Framing a Woman Sexually.*

What is Sexual Framing

To understand sexual framing you need to step back and first understand what frames are.

Frames are the underlying meaning of the interaction. If you're talking to a woman and she says, "Buy me a drink", the frame that she's trying to set in that interaction, the underlying meaning that she's trying to get you to accept and take as reality, and true, is that you have lower value than her and you have to pay for her time. Which is not necessarily a helpful frame for getting a girl into bed, right?

That's why it's important for you to control sexual framing. Because it sets the underlying meaning of the interaction to what you want it to be: the two of you having sex as soon as possible.

Sexual framing is really about setting the underlying meaning of the interaction, so that the only thing which makes sense for the two of your guys is to have sex. Sexual framing is about framing yourself, her; and the fact that the two of you are in this interaction in a purely sexual light. It's a light that says, "The only thing that makes sense is for you guys to get together."



When it comes to sexual framing, the first step is to out-frame whatever objections a woman might have to sex.

Why is this important?



Sexual framing is important because it allows you to define the underlying meaning of your interaction as being sexual in nature.

This means that you're not looking for a shopping buddy. You're not talking to her because you're bored or being social. There is a sexual chemistry happening when you frame yourself, and her, in the interaction in a sexual way.

And what's even more amazing is that it creates all sorts of crazy situations. Girls will start to do things that are completely outside of what might be your reality right now.

In fact, this is how I was able to convince at least 30 different girls to agree to have sex with me before we even left the bar or club we were talking in that night.

This stuff is that powerful. And it works!

Now frames themselves are an evolving thing. Framing started years ago. I learned the concept of sexual framing from my friend Jason. And Jason had three different sexual frames that he would set and that was really, really good.

But I became really obsessed with this stuff, and because I'm an obsessive person, I wanted to look at every objection a woman could possibly have with sex.

I needed to know every excuse that's EVER been used by women, everything my friends have been told, and everything that could possibly be a reason why a woman wouldn't want to get sexual with someone she's attracted to.

In total I came up with 14 frames. And, when you set all of them you'll remove ANY barrier to sex. The barriers simply go away.

Now unfortunately, I don't have enough time to give you all 14 frames, but I can give you five of the MOST important ones, and teach you what they are, as well as a couple of ways to set these frames.

Which will get you started today in framing women sexually, which is one of, if not the most important of any sexualized interaction.



Frame No. 1 – Non-Judgmental

Now this frame, we want to show that we are nonjudgmental. That we won't judge her, and that she should be nonjudgmental. That she's not the type of person who judges herself or worries about other people's judgments.

The reason this frame is so important is that women really like doing slutty things, but they don't want to feel like a slut.

If a woman feels like you're going to judge her for sleeping with you too fast, she'll make you wait. If a woman feels like you're not going to respect her because she slept with you, if she feels like you're going to think less of her, if she feels like you're going to base your evaluation of her as a person on how she gets sexual with you, or how she interacts, she's going to want to control that image and try to make you see her in the best possible light.

Instead, if you demonstrate that you're nonjudgmental and that you're not really worried about what she does. That you couldn't care less if she sleeps with you. If she does that's great, but if she doesn't sleep with you it's not that big of a deal.

She needs to know that she can be wild and crazy, and do whatever she wants to do and you're never going to judge her or stress her out about anything that she's doing.

You're not going to be the kind of Judge Judy-like hand of the law that goes—*you shouldn't do that, that's bad, you're a bad person.*

Instead, you are enticing her to throw off the shackles of judgment and do what she really wants.

By demonstrating you're nonjudgmental you show the girl that she's free to do whatever she wants without fear of social ramifications and

consequences, which is very important because women's reputations are real and something that they worry about.

Frame No. 2 – She is Sexually Aggressive



The real key to this frame is not that you frame her as sexually aggressive in a wanting kind of slutty way, but that you frame her as being sexually aggressive with people she's attracted to.

What that means is that she's only sexually aggressive when she likes someone. She's only sexually aggressive when she's attracted.

Now one of the things about sexual framing is that it comes after attraction.

When you've already gotten a woman attracted to you, and because she's attracted, you frame that attraction as being sexual and you frame her as being sexually aggressive with people she's attracted to, it only makes sense that she's going to start being more sexually aggressive with you since you've already generated that attraction.

So I'm going to teach you exactly how, word-for-word, to set the she's sexually aggressive with people she's attracted to frame.

And here is how using my buddy Jason's version of the Strawberry Fields Test. To give you a little background here on how to use this. Let's say you're talking to a girl at a bar, you've gotten her in isolation, she's attracted to you and it's now time to start sexually framing.

You want to bait her first, so you say—*You know, you seem really cool, but I'm not quite sure about you yet, I have to give you my cool-girl test.* And inevitably with any test or personality figuring-out device, women will jump at that and go—*Oh my God, I want to do your test, what's your test?* And you go okay, I'm going to give you my Strawberry Fields Test, here we go:

Imagine you're walking down the street and you come to a fence, how high is your fence? And the girl will say 5 feet or 6 feet or she'll show you with her hand, she'll say, not high enough that I can't get over it, whatever. So now you climb the fence and you're in a strawberry field, how many strawberries would you eat? Now, no matter what she says

you're going to smile and shake your head when she gives you the number of strawberries. If she says eight million, you shake your head. If she says one you shake your head. And lastly—What about the farmer?

Now, the phrasing there is extremely important.

It's not what do you think about the farmer, it's not is there a farmer—it's what about the farmer? And you'll see why, when we get to the interpretation.

Plus, I'll give you a bonus piece of material here.

One thing I like to do is I like to ask the girl if she's ready for what all that means, and then when she says, I say — *Absolutely nothing*. Just to mess with her. She'll laugh, and at that point I tell her what the test revealed.

Your fence represents your goals and aspirations; your answer tells me that you set the bar high, but not high enough that you can't reach it.

This is important because when we are speaking metaphorically and subconsciously in the language of frames, we are saying she sets the bar high but not high enough she can't get it. She can achieve things she wants.

So, again, going back to the idea that these frames build on each other, if she's the type of person who gets things she wants and she's attracted to you and you're framing the interaction sexually, she'll start to want you.

And, she's going to start acting in a way that allows her to get what she wants, because you've told her that that's the kind of person she is. In fact, you didn't tell her, the test told her, so it's not your fault, it's the test.

To continue...Tell her that her strawberries equal her sex drive. So once again, it's important, that you act like it's a big deal whether a woman says a lot or only says one. In other words, whatever she says means she has a high sex drive.

So I'll say: Oh, my God, you said ten strawberries, I could never take you home to mom. You would have me chained to a bed needing Gatorade.

Or, you said one strawberry, most people only take a bite, I could never take you home to mom, you would have me chained to the bed needing Gatorade.

Again, we are not actually trying to psychoanalyze the girl we are trying to set sexual frames here.



Now for the farmer! The farmer represents society's rules and restrictions about sex and sexual relationships. That's the reason that we ask—what about the farmer—because we want to bait her into giving an answer, like—*I don't care about the farmer, or he's hot, I'd pay him*—or something where we can go—*I don't know what that even means but I'm going to stay away from you when the lights go off.*

The idea is to have her tell you that she doesn't care about society's rules and restrictions about sex and sexual relationships. And that rules and restrictions are not important, because people don't like rules and restrictions. (Those are very negative words. So keep that in mind.)

Then once you've done that you've now set your sexually aggressive frame, you should see the girl become more sexual and more open to sexual escalation once you've set these frames.

Frame No. 3 – We Are Discreet

This frame takes us back to a woman's reputation. Women get judged by society for sleeping around. It's not right, it's not fair, it's a complete double standard, but unfortunately that's the way the world works.

So if the idea gets out that this girl went home with a guy really early or she slept with a guy on the first date or she blew some guy in the bathroom, and that gets around her group of friends, not only does it make her look bad but it makes her friends look bad.

So to protect her reputation, women need to know that you're discreet. That you're not the type of guy who runs off his mouth and like tells everyone that you hooked up with a girl. And, you're not going to go tell her friends, or tell your friends who might tell her friends either. Plus, you're not going to write a lay report on the Internet.

Women need to know that you're going to keep what's between the two of you, between the two of you. This is crucial.

One of my favorite phrases to use in this frame is, "I don't kiss and tell".



It's something that you can throw out there really early in the interaction and you can just say, "You know, one thing about me is I do not kiss and tell. I think it's really weird when people are all up into everyone else's business and trying to kind of be too out there with their sexuality. I think it's nobody's business what happens between two adults."

This is really important, because it shows women that you're part of the secret society, so to speak.

It shows women that you understand that in the world of hooking up, there's a lot more hooking up that goes on, and there's a lot more hooking up than people talk about.

One of the things that I realize is that women all have booty calls, women all have guys in their phone they go to just for sex. And they don't talk about it. It's just an adult thing that stays between two adults.

So it's really important to convey, early on, that you're not the type of guy who is going to run around and ruin her reputation, make her look bad, or make her feel bad about herself because she made the decision to get sexual with you.

Frame No. 4 – She Goes for What She Wants

Framing a girl as being someone who goes for what she want is extremely powerful because it sets the idea that she is the type of person that, when she wants something she gets it, and she doesn't let obstacles get in her way.

This frame is really important, especially when you're meeting girls in bars and clubs, and you're meeting girls when they're with their friends, or during the daytime, when you're a stranger and it's a cold approach.

Because there are a lot of things that get in the way that could potentially distract you and the girl from getting together.

So when you frame her in a way that she has accepted the idea that she goes after what she wants, and when she wants something she gets it and she doesn't let obstacles or other people's judgments or what people think, or any of those things get in the way of what she's actually interested in.



This allows her to go after what she wants sexually as well, because once a woman has agreed and accepted the frame that she's the type to go after what she wants, and once she understands that she wants you she's going to pursue more and actually start to chase you and put more effort and energy and interest into the interaction.

When you frame a girl that she goes for what she wants she's going to passively accept this. This is the magic of frame control.

In frame control there is the idea that there's passive acceptance of frames and active acceptance.

For example, if I tell a girl that she's 'the type of person who goes for what she wants and she goes: *that's true*, she's going to become more malleable, and if it's a compliment and she likes that image of herself, she's going to actually start to behave more and more in this manner, which will actually affect her behavior in the interaction in the short term.

You can't do that to like change people's personalities but you can make people make decisions they already want to make by getting these obstacles out of their way.

She may want to sleep with you, but she sees herself as a girl who is not very powerful or who always ends up in the friend zone or doesn't get to explore her sexuality or anything like that. So by out-framing those beliefs, you allow her to chase you even more, and get more sexual with you.

In fact, it was this frame alone that led to one of my students, Urone from New York, getting his first same-night lay just last week. He sent me a text message saying it was all because of the 'she goes for what she wants frame'

That frame is very powerful. Take my advice if you use anything from this report, use that frame.

Frame No. 5 – It Won't Get Weird

I have a lot of female friends and one of the most interesting things I've ever kind of discovered in being around a lot of women, is that one of the biggest reasons girls will not sleep with guys quickly is because a lot of guys get really weird after sex.



A lot of men get hung up on the sex. Some automatically think they're attached. They think the girl is their girlfriend, and start making plans right away.

Others change. They act like it was weird and dirty and come across like they aren't as emotionally into the girl afterwards. They act like it's such a big deal, or they make it seem that they don't respect the girl, or anything like that.

You have to convey that sex is not a big deal and if anything sexual happens between the two of you it will not get weird.

It's not going to be awkward, she's not going to have to avoid going to a certain bar that you go to because it was weird and strange. She's not going to get killed in her sleep; and she's not going to see you jump up with your leather pants and crotchless underwear on. It's normal and natural.

So the way that I like to set this frame is to tell a story about a female friend of mine who had a weird one-night stand and then talk about how most people take sex too seriously.

If you're in the United States you can say people in the U.S. are way more sexually closed off than people in Europe. If you're in Europe you can say people in Europe are way more closed off than people in the U.S. If you are in any other country adopt a similar tone.

The idea is that most people just take sex way too seriously, so I'll give you my example story here which is my Cindy story:

So I have a friend named Cindy and she's like a really promiscuous girl. I love her to death, she has the best stories. She owns it and she is very into going out and taking guys home. That's just one of her things.



So she called me last week and she told me that she'd gone out on the Tuesday night, she was bored, and she went out to a club to pick up a guy; and she met this guy who was really cool and like really fun, and smart and they were really hitting it off, and she was really, really turned on.

They went home and had sex, and she even let him spend the night which is like a big no, no for her. She doesn't like guys spending the night.

The next morning he like rolls up, wakes her up and he goes, "It's so good to finally have a girlfriend."

At which point she says: You need to get your stuff and leave, right now.

Isn't that so weird? I think people get so weird over sex, they take sex so seriously, or they take sex to mean something more than it actually has to mean.

Sex can just be gymnastics and it doesn't actually have to mean anything in and of itself or anything serious. Sex can just be between two people who are attracted to teach other and like sex.

And that's basically my story. Of course, you don't have to use that word-for-word; but the basic idea is you had a female friend who had a weird one-night stand and you don't get that, and you think it's weird how people take sex too seriously.

That sets the frame that it's not going to get weird, that you're not going to take sex too seriously, or you're not going to think that she has to become your girlfriend.

The truth is, sometimes girls want to sleep with you and then not call you ever again. I went through a phase with a couple of player girls who were really, really hot, and sometimes girls have boyfriends and they just want to get laid that one night and not talk to you again, and you can talk yourself out of it, if you don't set these frames.

Okay, let's recap everything we've gone through because I know you've gotten a ton of value out of this report already.

Plus, I want to just make sure you understand everything we've gone over.



So far we've discussed sexual framing and what it is. You now know that sexual framing is defining the interaction so the underlying meaning is that the two of us are going to have sex as quickly as you can find a private place.

Next we talked about why framing is important. It's important because it allows you to make everything in interaction sexual and to get rid of every obstacle to sex. It takes away any barrier that a woman is feeling; any objection that might come up in her mind; anything that she's kind of nervous or uncomfortable with will go away when you set these frames.

We also covered the five most important frames:

- ✓ Being—nonjudgmental
- ✓ She's sexually aggressive with people she's attracted to
- ✓ We are discreet
- ✓ She goes for what she wants
- ✓ It won't get weird.

Don't worry, in an upcoming training I'm soon releasing I will go through all 14 frames in crazy details and give you word for word examples on how to set the frames exactly like I do, so you'll never lose out on lays ever again.

In total, what you've learned so far is...

The first two steps of the Seduction Roadmap process. Step number one is building sexual attraction. You've got my number technique for building sexual attraction yesterday. Step number two is to frame a girl sexually.

Now I'm sure you're dying to know the last two steps of the Seduction Roadmap process, right?

Well, you're in luck, because very soon I'm doing a special teleseminar where I'm going to go over the last two steps of the Seduction Roadmap in amazing detail. On the teleseminar I have a ton of information to share with

you. This is where everything we've been discussing thus far will come together.

Here's a little sample of what we are going to be talking about:



I'm going to show you how to bring out the wild sexual side of any girl you're attracted to. I'm going to teach you how to make it so the girl you're talking to always sees you as someone she wants to have sex with. And, I'm going to teach you about sexual accelerators and how to use them to make sure that sex happens fast. I mean within an hour.

Plus, I'm going to teach you how to walk through the world as the confident, sexual man you were meant to be, and then, I'm going to show you about how you can take this information and apply it in the real world to get massive results as quickly as possible.

When is the teleseminar? It's this Thursday, July 29, 2010 at 9:00 pm Eastern, 6:00 pm Pacific Time.

Be on the lookout for an email shortly with the complete call details. You're not going to want to miss this, so make sure you're watching your Inbox tomorrow morning.

In the meantime, if you have any questions or comments about the sexual framing process, send an email to: sinn@sinnsofattraction.com.

It really helps me to get an idea of what you guys want to know more about and what, kind of, is making a lot of sense for you, what you want more information on and I can bring you the stuff that really will solve your individual problems, when you give comments and questions.

That's going to wrap it up for today. However, in the next few days I have a lot more amazing information in store for you.

Until next time!

Jon Sinn